# Results

Yearly Report July 2009 - June 2010

Compiled by Ideas and Directions









# Certificate of Appreciation

Presented to

# Kenny Koala

For your generous support in helping
To give deaf children a voice

By contributing to the 2009 Canberra Shepherd Centre Market Day, which raised over \$8,000

Thank you from all the children and families

Andhe Sur

Anthea Green Chief Executive Officer

30th September 2009



# Sponsor Acknowledgement

### **AVIS**

During this financial year AVIS continued their sponsorship of the Constable Kenny Koala vehicle. The partnership between AVIS and the AFP has been highly successful and has assisted in the promotion of safety messages to primary aged school students in the ACT community. AVIS have been the sponsor of the CKK vehicle for the past 5 years.









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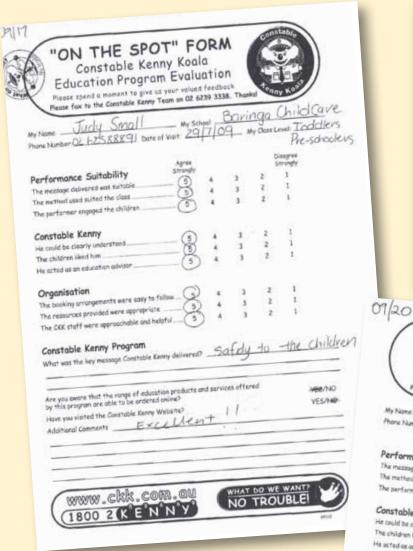
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"ON THE SPOT" FORM

Constable Kenny Koala

Education Program Evaluation

Please spend a moment to give us your valued feedback

Please fax to the Constable Kenny Team on 02 6239 3338. The

There's

My Nome James Schorn Phone Number: State 72, 30% Date of Visit: \_6-8- OR My Class Level \_ My School Taylor Amory Kambah Performance Suitability The message delivered was suitable The method used systed the class... The performer engaged the children. Constable Kenny He could be clearly understoo The children liked him. He acted as an education advisor... Organisation The booking arrangements were easy to follow The resources provided were appropriate The CKK staff were approachable and helpful.... Constable Kenny Program What was the key message Constable Kenny deliveres? to Stouy Safe

Are you owner that the range of education products and services offered

Are you want to be ordered online?

Have you visited the Constable Kerny Website?

Additional Comments

www.ckk.com.qu 1800 2 (Kenny





### Summary at a Glance

The Constable Kenny Koala Program (CKK program) is an educational program delivered to children aged 3–11 in the ACT region by Constable Kenny Koala and his handlers. The CKK program has been running for 34 years and is principally aimed at delivering crime prevention and child safety messages to these children. The program has a very strong community focus and endeavours to bridge the community and the Australian Federal Police.

Throughout the past year Constable Kenny Koala has been very busy visiting Primary Schools, Preschools, Childcare Centres, After School Care and Holiday programs as well as attending school fetes and many different community events.

The CKK program's aim is for Constable Kenny to visit as many classes as possible during each financial year, presenting safety messages to as many children in the community as possible. Like last year, there has been an increase in requests from preschools and childcare centres for CKK visits with both the number of visits and the number of different centres increasing.

In January 2010 a new system for taking bookings was implemented for the CKK program where, whenever possible, each class or group from childcare to year 3 must book three sessions for that school year. The aim is that this will allow CKK to present and reinforce a range of messages to the students over the three visits, providing greater impact and consistency to the children than just a one off visit would give them. So far we have had nothing but positive feedback in regards to this change.

This means that Kenny has in many cases visited a primary school or preschool on more than one occasion over the past year.

### This year Kenny has visited

Primary Schools	Actual No. Visits	Preschools Childcare	Actual No. Visits	Public & Community Events	No. Classes	No. Children
44	71	109	198	110	683	13137

#### Other non school visits Kenny has made this year

After School Care & Holiday Programs
18









# Primary Schools Visited

This year, from July 1st 2009 to June 30th 2010 Constable Kenny visited 44 different schools with a total of 71 visits. 18 after school care and holiday programs also received visits from Kenny throughout the year. Please note these figures do not include childcare centres or preschools.

Kenny's Primary School sessions cover all school age children from Kindergarten to year six (and preschool if the school has one). There are four main topics that Kenny discusses which are covered in detail under CKK Topics on page 19.

The ACT has been divided into five different zones for the CKK program. See appendix 1 for a detailed map of these zones.

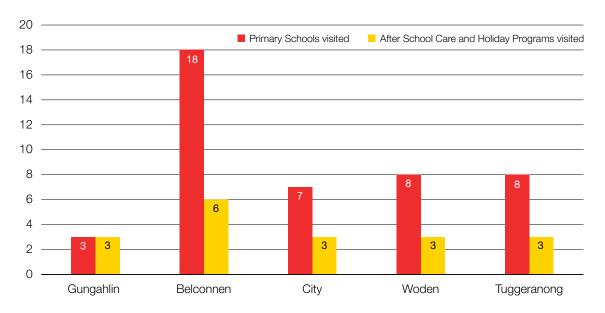
The chart below shows what zone's Kenny's primary school visits are comprised of. Please make note that although Kenny now visits most schools more than once, these figures reflect only one visit per school over the 2009–2010 period.

### Percentages of zones covered in Kenny's school visits

Gungahlin	7%
Belconnen	41%
City	16%

Woden	18%
Tuggeranong	18%

### **Number of primary schools visited**







Subject: RE: Kenny bookings- thank you.

Hi Liz

On behalf of the Charles Conder Preschool I would like to thank you for organising Kenny Koala and Constable Stewart to come to our preschool. All the children and the teachers thoroughly enjoyed the visit and the

We are looking forward to him coming again for the second visit to our Preschool in November. Thanks again.

Andrea Galliford Preschool Teacher

### Kenny Feedback

It's a great program. The students are very engaged. Constable Kenny is able to discuss serious issues in a fun way. Janine De Simone





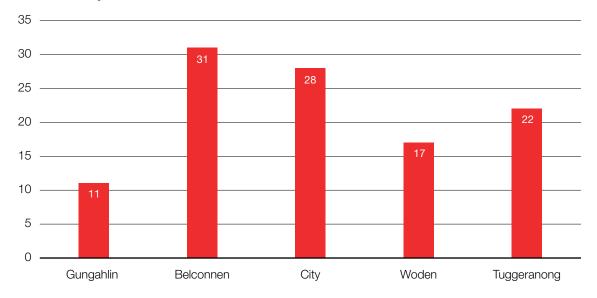
### Preschools and Childcare Centres Visited

In the 2009-2010 financial year Constable Kenny made 198 visits to 109 different preschools and childcare centres throughout the ACT.

In 2008-2009 Kenny only made 154 visits, a figure that has increased substantially this year, showing Kenny's ever-rising popularity with the younger children. The feedback we receive from the teachers and childcare centres is always 100% positive and this too tells us that the children love Kenny and look forward to seeing him in their classrooms.

The different zones that Kenny's visits were made up of are shown below. Please make note that although Kenny now visits most groups more than once, these figures reflect only one visit per preschool/centre over the 2009-2010 period.

### Number of preschools and childcare centres visited













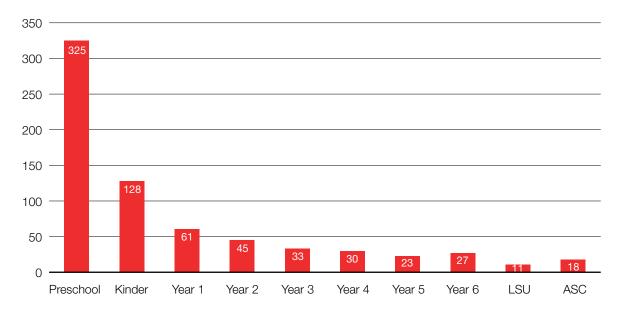
### Total Classes Visited

This year Constable Kenny Koala managed to attend a total of 683 classes. The classes range from childcare to year six, including the Learning Support Unit (LSU) classes. Kenny also ran 18 sessions at after school care (ASC) and holiday programs between July 2009 and June 2010.

Although the total number of classes Kenny visited this year has dropped compared with the previous year, the feedback we receive from teachers has remained positive. This shows that Constable Kenny Koala is still an important part of the school's program. His popularity is demonstrated in the following data, being mainly with the younger grades.

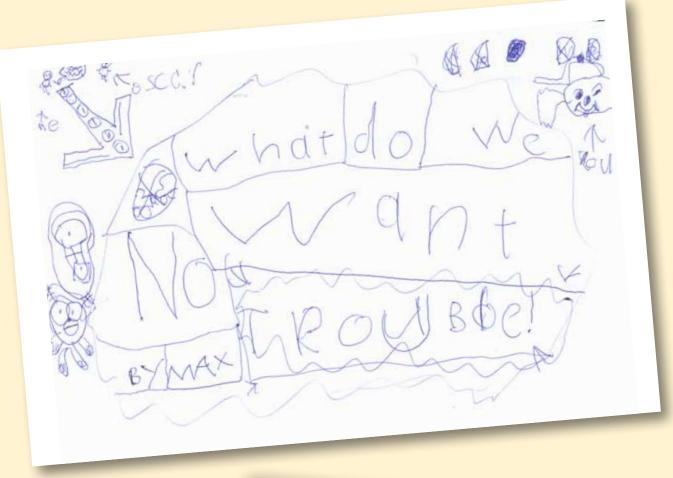
One other difference between last financial year and this is that the number of childcare and preschool classes has increased from 277 to 325.

#### **Total number of classes visited**











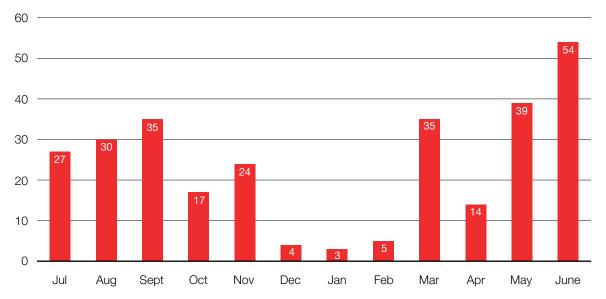


# Bookings Per Month

The below chart provides us with the number of bookings Constable Kenny received and attended over the 2009–2010 financial year. This includes all bookings from childcare centres, preschool and primary schools and out of school care (ASC and holiday programs) with a total of 287 for the year.

The number of bookings, also referred to as the number of actual visits on page 7, has remained exactly the same as the previous year, although the spread is different. August was the busiest month in 2008–2009, where as June was by far the biggest month for 2009–2010.

### **Number of bookings per month**



Bookings for Constable Kenny Koala can be made by:

Visiting the CKK website www.ckk.com.au

Emailing CKK booking office info@ckk.com.au

Phoning the CKK hotline
 1800 253 669

Booking forms downloaded

via website and fax to (02) 6239 1666





### CKK Starclub Newsletters















### CKK Starclub Newsletters











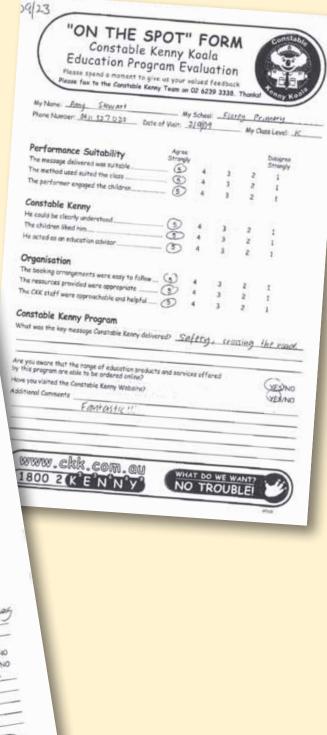














### CKK Topics

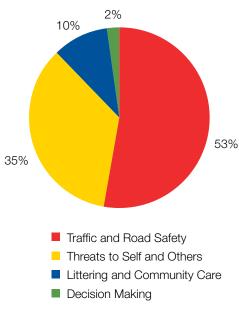
The Constable Kenny Koala Program has four main messages for groups to choose from for Kenny to present. Other themes may be requested if there is a particular issue the school is dealing with at the time, or to tie in with school curriculum.

The following is a brief description of what each of the main topics cover:

- Traffic and Road Safety
  - Rules for the car
  - Rules for the road
  - Rules for riding a bike, scooter or skateboard
- Threats to Self and Others
  - Drugs (legal and illegal)
  - Dealing with strangers
  - Bullying
  - Who to contact if you get into trouble
  - Dangerous objects
- Littering and Community Care
  - Littering
  - Vandalism and graffiti
  - Shoplifting and burglary
- Decision Making and Consequences (years 5 & 6 only)
  - Consequences of your actions/decisions
  - Who/what is affected by your actions/decisions
  - Think about consequences before acting
  - Future effects of consequences

2009–2010

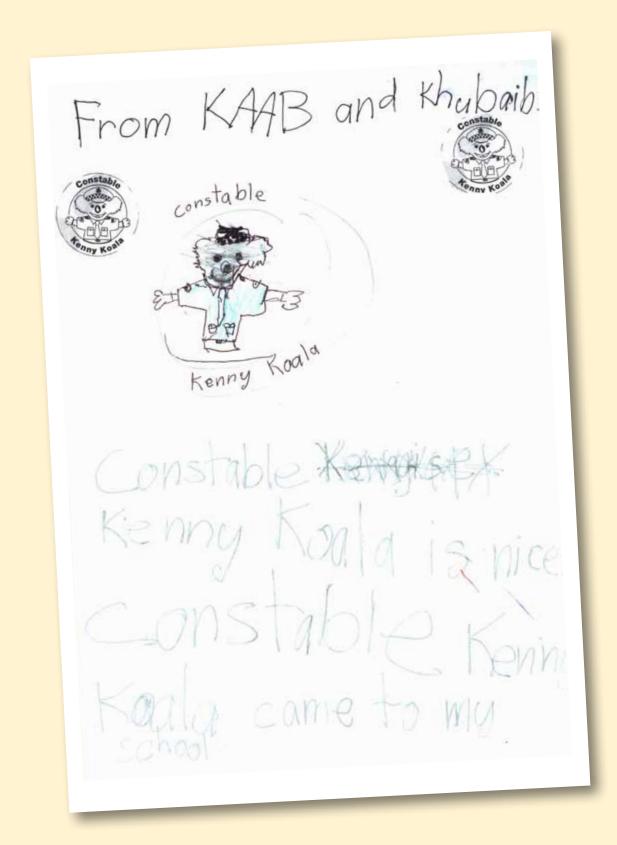
Safety messages delivered



The above chart covers all Kenny's visits to all age groups. It shows clearly that the most popular topic is Traffic and Road Safety, followed closely by Threats to Self and Others, and this is true with both the younger groups and older classes.









### Number of Students Per Month

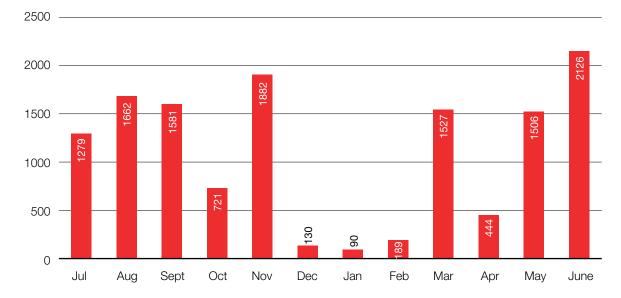
The number of children that Kenny presents to is just as important as how many schools or classes he attends. This is because it shows exactly how many individuals the Constable Kenny Koala program actually reaches.

This year Kenny visited 13137 children, this includes all visits to schools, preschools, childcare centres, afterschool care and holiday programs.

The chart below shows the total number of children that Constable Kenny reached each month from July 2009 to June 2010.

Please note that the number of children seen can often vary. This depends on the size of the school and the number of children per class. In some lessons (taking between 30–45 minutes) Constable Kenny may speak with up to 50 children; whereas, in the same time frame at another school, Kenny may only speak with 5 children.

### **Number of students per month**













# CKK Community Engagements

The Constable Kenny Koala Program engages with the community on a daily basis and in addition to the core function of providing safety messages to primary aged school students, the CKK program also joined with the Suburban Policing Strategy (SPS), Youth (YLO), Senior (ALO), Business (BLO), Indigenous (ICLO) and Multi-cultural (MLO) Liaison teams on 55 occasions to develop strategies and deliver solutions to the community in general.

This was done through proactive engagement programs, initiatives and strategies to help facilitate positive relationships with community members.

CKK also attended 55 public events (fetes, charity launches etc) during the reporting period.

Some of the events, community groups and institutions that Kenny attended in 2009–2010 financial year were:

- Blue Light Disco
- Australian Catholic University Charity Fundraiser
- Majura Mountain Scout Troop
- Chinese Carers Support Group
- ESL Yr12 Canberra Institute of Technology
- Fathers Day in the Park
- Murrumbateman Field Days
- The Blind Society
- ACT Emergency Services Day
- Special Needs Christmas Party
- Action Bus Children's Christmas Party
- The Canberra Show
- Multicultural Festival
- Woden Community festival

See Appendix 2 (page 29-31) for full list of events attended

In the 2008–2009 period Kenny attended 65 Public events.









### Constable Kenny Koala's (CKK) Star Club

The CKK Star Club is designed to enhance the profile of the CKK program from an educational perspective, with a focus on digital media (i.e. the internet).

#### **The CKK Brand**

The CKK program has been a long-standing initiative of the AFP. The mascot itself is an iconic role model for educational and safety messages for children.

The Star Club is a membership program aimed at children aged between 3 to 11 years. The purpose of this initiative is to provide children with the opportunity to *belong* to a 'Club' that offers positive choices. The best way to boost children's self-esteem is to include them; make them feel important – because they are important, they're our future!

Furthermore, only Star Club members have exclusive access to the members' area of the Star Club website and receive various marketing collateral when available.

All CKK Star Club Members receive a certificate of membership when they join, a birthday card in the month of their birthday, a CKK Star Club badge and a monthly newsletter. See page 16 and 17 for example of newsletters.

With school curriculums sensitive to multiculturalism, this generation of kids will understand that all cultures and peoples contribute something of importance to the richness of our society and the CKK Star Club is an avenue through which all can come together.

The CKK Star Club was introduced at the Royal Canberra Show in February 2009 and as of June 2010 has a membership of 880 children.

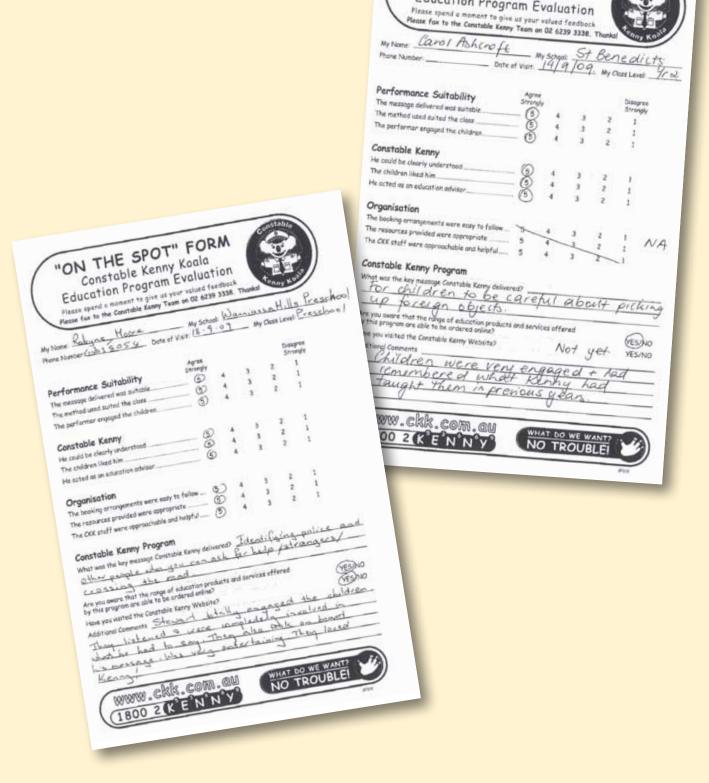




"ON THE SPOT" FORM

Constable Kenny Koala

Education Program Evaluation



19/27



### Summary

Once again, Constable Kenny Koala has had a very successful year in the ACT region, with his popularity continuing amongst both school children and the wider community. The program's primary aim is to educate young children, aged 3–11, on a range of crime prevention and child safety messages. This year Kenny has not only managed to achieve this, but he has also attended a large variety of community and public events. This enables the CKK program's messages to be delivered to an even wider audience.

The program is based on Constable Kenny Koala being eight years old, with the idea that children can relate to him and his way of thinking, and that he can earn their trust. Children are open to Constable Kenny and the messages he delivers because children see him as a friend, and they trust what he tells them.

Kenny is well received by all children from childcare to year 6, this year proving to be most popular with the younger age groups. Interestingly, the total actual visits to classes in 2009–2010 was exactly the same as the year before (287 visits in total) however, primary school visits were down by 37% and childcare up by 29%.

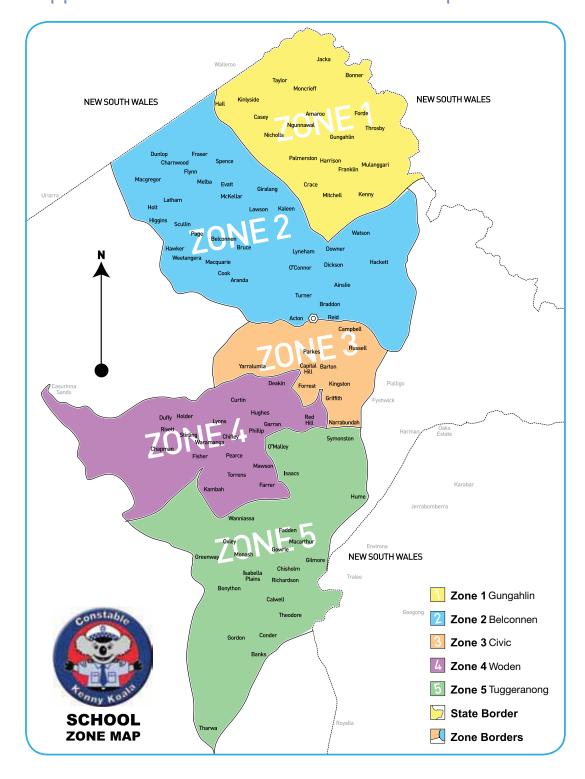
The CKK website (www.ckk.com.au) has become very popular with children for the online games and photos, and also with adults and teachers for the convenience of the online booking calendar and ordering of the CKK resources. CKK resources are offered free of charge to schools direct from the website. The posters can currently be downloaded from the website and the project team are working towards having all of the educational material downloadable from the website in the near future.

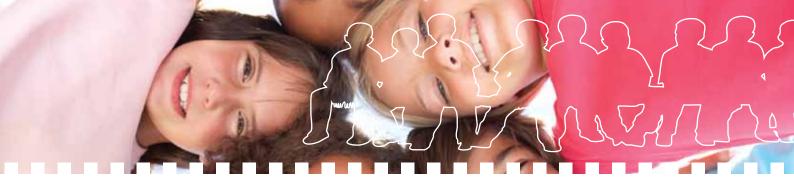






## Appendix 1: School Zone Map





# Appendix 2: Community Engagements

### **July 2009**

During July the Constable Kenny Koala Program assisted the Multicultural Liaison team on five separate occasions, the Senior Liaison team on four occasions and the Indigenous Liaison team on four occasions.

### August 2009

- Missing Persons Week MLO
- Blue Light Disco
- Australian Catholic University Charity Fundraiser
- Richardson Paint and Play
- Ngunnawal Paint and Play
- Spanish Carers Group MLO
- English Language Centre CIT MLO
- Vietnamese Carers Support Group
   ALO
- Chinese Carers Support Group ALO
- Best Seniors Club ALO
- ESL Yr 12 Canberra Institute of Technology – MLO
- Majura Mountain Joey Scout Troop
- UCU Open Day

### September 2009

- Christ Church Fete Lyons
- Fathers Day in the Park (Weston Park Yarralumla)
- Majura Primary Spring Festival/ Shepherd Centre Gala Day
- NHW Community Day Theodore Shops
- Bluey Day in the Park
- 106 Canberra Milk Kids Weetangera Primary School
- Probus Seniors Club ALO
- Probus Seniors Club ALO
- Northside IEC Rights and Responsibilities – MLO
- Tamil Community MLO

### October 2009

- Murrumbateman Field Days
- AFP 30<sup>th</sup> Anniversary Open Day
- Duffy Primary Fete
- Gowrie Preschool Gala Day
- Montessori School Spring Festival
- Belconnen Salvation Army Fete
- Latham Primary Fete
- St Matthew's Primary Fete
- Woden Community Festival
- Florey Primary Fete
- Canberra Central Combined Probus Club – ALO
- The Blind Society ALO





### November 2009

- St Thomas the Apostle Primary Fete
- Holy Family Primary Fete
- Campbell Primary Fete
- Hughes Primary Fete
- St Vincent's Fete
- St John Vianney's School Fete
- Telopea Park Primary School Fete
- Calwell Primary School Fete
- Fraser Primary School Fete
- St Francis of Assisi Fete
- Action Bus Children's Christmas Party
- Tuggeranong Primary Fair
- Turner Senior Citizens Fete ALO
- ACT Emergency Services Day MLO
- Premier Youth Works Flynn ICLO
- Ainslie Primary School ESL 4 classes
   MLO
- Youth Coalition Monthly Forum YLO

### December 2009

- Kinship Group Children's Christmas Party
- Pegasus Riding for the Disabled Christmas Function
- Special Needs Christmas Party
- HMAS Harmen Christmas Party

### January 2010

 International Students Summer School Presentation – MLO CKK

### February 2010

- Multicultural Festival
- Snowy Hydro Open Day
- Wellness Fundraising Function
- Southern Cross Early Childhood School Meet and Greet
- The Canberra Show
- UCU International Students Market Day
   MLO & CKK
- Presentation to Positive Links Group ALO & CKK
- ANU International Student Orientation 2010 Semester – MLO & CKK
- Presentation to Goodwin Retirement Village Residents – ALO & CKK
- ANU International Student Orientation 2010 Safety Presentation – MLO & CKK
- Marist College Yr 9 Drug Diversion and Policing Talks – YLO & CKK
- Multicultural Cooking Club at Pearce Community Centre – MLO & CKK
- Charnwood Homework Club MLO & CKK
- International Mother Language Day Event at UC
- Hindu Temple Visit for Religious
   Celebration Mawson MI O & CKK



### March 2010

- Canberra Milk Kids Florey Primary School
- Smith Family Open Day at Government House
- Richardson Paint and Play
- Erindale Open Day
- Charnwood Carnival
- Airport Open Day
- Kambah Paint and Play
- New Languages for Canberra: Library Event – MLO
- Seniors Forum Turner Citizens Club MLO & CKK
- Yarralumla Islamic Centre MLO
- Jewish Open Day Forrest MLO & CKK
- Emergency Services Harmony Day BBQ
   MLO & CKK
- Harmony Day Markets Italian Club MLO & CKK
- Kingsford Smith Primary 5 Classes MLO & CKK
- Seniors Expo ALO & CKK
- Seniors Multicultural Day Dementia Centre – MLO, ALO & CKK
- Kingsford Smith Primary 5 Classes MLO & CKK

### **April 2010**

- Law Enforcement Torch Relay CKK
- Sri Lankan Association New Year Celebrations – CKK & MLO
- Launch of Multicultural Seniors Frontiers
   MLO
- Charnwood Homework Club MLO & CKK

### May 2010

- Lyons Paint and Play
- Employment Expo at EPIC
- Majura Joey Scout Group

### **June 2010**

Japanese Supplementary School







# Appendix 3: CKK Merchandise

#### **Stickers**



SS1









SS4



SS3

#### **Magnets**



MS1

#### Wristband



RB

### Ruler



PMR1

**Pens** 



PMP1



